



Tasa Construction Quarterly Newsletter

WINTER 2011

VOLUME #2 ISSUE #1



*Pictures of a house in
Coquitlam that Tasa recently
renovated the kitchen and
bathroom*

A Big Thank You

A letter went out to all of our previous clients before Christmas mentioning that we would be contacting you to discuss the work that Tasa did to your home. We would like to give a big thank you to everyone who took the time out of their busy lives to discuss with us their home renovation and experiences. The response we got was overwhelming, so much so that we could not get to everyone and we apologize. If you are still interested in talking please give us a call at 604-522-8212.

What fantastic stories you all shared with us. One of our favorite comments was "in the past 18 years we have done a lot of home improvements and the only contractor I would recommend was John." Wow, what a compliment thank you!

Investing in your Home

Often when talking to people who are thinking of renovating their home the topic of not spending more than the market will allow comes up. As well as what would be the best return on investment. Both are very valid points but we have an interesting story on that.

A middle aged couple in New Westminister recently renovated their home. It was an entire house renovation; addition, bathrooms, kitchen and exterior makeover. It was done in two phases so they could still live in the house. They actually invested more money than they thought the market ever would return. Their logic was we can afford it and we choose to live our lives this way. Soon after the renovation was complete, a wealthy business owner who was tired of his commute from his home in the North Shore to his business in New Westminister saw the couple's home and stopped. He loved what was done to the house and how close it was for him. He offered the couple \$300,000 above market value and that would also more than offset the renovation cost.

Not a typical story but something to consider, after all investments are only worth as much as the next person will pay for it. As for the couple well they decided not to sell, they had fallen in love with their new house.

OUR WORK STANDS OUT

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Top 10 Renovations & Rate of Return

Top 10 renovations	Average return on investment
Painting and interior decorating	73%
Kitchen renovations	72%
Bathroom renovations	68%
Exterior painting	65%
Flooring upgrades	62%
Window/door replacement	57%
Family room addition	51%
Fireplace addition	50%
Basement renovation	49%
Furnace/heating updating	48%

Interior pictures from our famous rooftop addition project in New Westminster



Planning a Renovation

Over the next few newsletters we will be giving you tips on how to plan for a renovation. Here is the first step:

Step 1: Dream

For most the goal of a home renovation is to get their dream house, so go ahead and dream. Look through some magazines, internet and books. Visit tile, bathroom or cabinet showrooms for ideas. Some of you may be able to picture what you like to have, sketch what your vision is. Remember almost anything is possible in construction.

Look for the next step in our spring newsletter.

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